

## JOYFUL AND TRIUMPHANT

HELENA CHRISTENSEN DIDN'T JUST MODEL THE SUPER-SULTRY SS13 CAMPAIGN FOR TRIUMPH, SHE DESIGNED THE LINE, TOO

Supermodel, photographer, mother, style icon... it's no wonder we have such a fashion crush on Helena Christensen, and now there's even more reason to love her. SS13 sees the great Dane take on the additional mantle of designer for Triumph's luxury Essence collection. You can see the collection at the iconic lingerie brand's pop-up store/gallery in Covent Garden during fashion week, which marks Triumph's second season as LFW's official lingerie supplier.

The Helena Christensen for Triumph collection of three lingerie lines showcases why the Danish beauty has been at the top of her game for two decades. Exquisite dusty-nude and powdery-blue two-piece sets are sprinkled with Swarovski crystals; soft chiffon bras are blessed with the lingerie equivalent of angel wings in tulle; and frills and bows reflect Christensen's love of vintage lingerie (she's a collector) and Calais Leavers lace.

"I put a lot of my personal experience into the collection," says the Nineties icon and pin-up, who cites Forties femme fatales, Fifties *Playboy* models, a young Jane Birkin and Eighties bondage (think Hervé Léger) as her design inspiration. "It was a great opportunity for me to work with such an established company as Triumph."

Adding to the personal feel of the collection, Christensen modelled the pieces and photographed the stills in her beach house near Copenhagen. "Modelling was my education," she says, as only the subject of so many Herb Ritts and Patrick Demarchelier sittings can. We're sure you'll agree she cast the best model for the job, though. *Maison Triumph, 71 Monmouth Street, WC2*

Triumph 



**CHEZ MAISON TRIUMPH TODAY**

\* Monica Harrington: Triumph's technical and fit expert hosts a series of 'fit' talks, followed by free fittings with the Triumph team

\* Photography studio - be your own cover star!

Open 10am-6pm